

PHILLY'S VEGAN OGs:

CELEBRATE



WITH US

Why We're Celebrating Veganuary

This January, we're celebrating Veganuary — the global movement that encourages people to explore plant-based eating — and honoring something even closer to home: Philadelphia's role in shaping the plant-powered dining scene.

Long before plant-based food was mainstream, Marquis & Co. — the hospitality group behind HipCityVeg, Bar Bombón, and Charlie was a sinner. — set out to prove that vegan food could be bold, delicious, and unapologetically cool. For more than a decade, our restaurants have helped transform how Philly eats, drinks, and gathers.

Veganuary is a moment to reflect on how far plant-based dining has come — and to thank the community that's been with us from the very beginning.

Celebrate With Us And Win \$500

To celebrate Veganuary, we're inviting guests to experience **all three Marquis & Co. concepts** this January.

Dine at:

- HipCityVeg
- Bar Bombón
- Charlie was a sinner.

Guests who visit **all three restaurants** during January will be entered to **win \$500 in gift cards** to enjoy across our brands.



How to Enter to Win

Entering is easy:

1. **Dine at all three restaurants** during the Veganuary promotion period (HipCityVeg, Bar Bombón, and Charlie was a sinner.)
2. **Take a photo of all three checks** — one from each restaurant
3. Email your entry to: **hello@hipcityveg.com**
4. Use the subject line: **"Veganuary Winner!"**
5. In the email, please include:
 - Your full name
 - Your phone number
 - A short note answering: "What is your favorite part about our company?"

Once submitted, you're officially entered!

A Thank You to Our Community

This campaign is about more than a giveaway — it's about celebrating the guests, team members, and city that helped make plant-powered dining part of Philadelphia's story.

Whether you've been with us since day one or you're just discovering us during Veganuary, we're grateful you're here.

PLEASE NOTE: WHILE HIPCITYVEG GIFT CARDS ARE VALID AT ALL LOCATIONS, BAR BOMBÓN AND CHARLIE WAS A SINNER, ARE LOCATED EXCLUSIVELY IN PHILADELPHIA.